

S/N 10/772,530

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Alan Tien et al.

Examiner: Khanh Le

Serial No.: 10/772,530

Group Art Unit: 3688

Filed: February 4, 2004

Docket No.: 2043.150US1

Customer No.: 49845

Confirmation No.: 5406

Title: METHOD AND SYSTEM FOR INCENTIVIZING THE PROMOTION OF A
PAYMENT SERVICE

AMENDMENT & RESPONSE UNDER 37 C.F.R. § 1.116

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In response to the Final Office Action having an electronic notification date of March 18, 2010, please consider the following remarks and amendments.